



Cytactic Privacy Policy

Last Update: 23/01/2024

This privacy policy (“**Privacy Policy**”) governs how we, Cytactic Cyber Management Ltd. (together, “**Cytactic**” “**we**”, “**our**” or “**us**”) use, collect, and store Personal Data we collect or receive from or about you (“**you**”).

Please carefully review this Privacy Policy to comprehend how we handle your information and your rights concerning Personal Data. “**Personal Data**” refers to any data that, on its own or combined with other information, can distinctly identify a living individual, and includes any information classified as Personally Identifiable Information under privacy legislation.

Important note: Nothing in this Privacy Policy is intended to limit in any way your statutory right, including your rights to a remedy or means of enforcement.

This Privacy Policy can be updated from time to time and, therefore, we ask you to check back periodically for the latest version of this Privacy Policy. If we implement significant changes to the use of your Personal Data in a manner different from that stated at the time of collection, we will notify you by posting a notice on our Website or by other means.

1. WHAT PERSONAL DATA WE COLLECT

- a) **Personal Data provided through the Website.** When you visit our website, <https://www.cytactic.com/> (“**Website**”), we collect and process your name, email address, and other information you choose to provide us with when you interact with the Website, for example, when you send us a contact request.
- b) **Personal Data collected from end-users through the Platform.** When you register on your own or on behalf of an entity or organization to use any product(s) or service(s) within Cytactic’s platform (“**Platform**”), including administrators of an account with Cytactic account, we collect login details, such as name and email address and job title. “**Services**” shall refer to all product(s), service(s) or offering(s) made available by Cytactic.
- c) **Personal Data you provide to us in person.** For example, when you visit one of our exhibition booths or attend one of our events or attend conferences we are at, and you provide us with your contact details. We will use this information to answer your enquiries or provide additional information to you.
- d) **Personal Data we collect from online interactions.** Data gathered from digital interactions: This includes details we acquire when you participate in a webinar, reach out to us on social media, or engage with our company in any capacity, including as a representative of a potential or existing customer, vendor, or collaborator. We monitor and document these interactions, which might include your contact information like full name, email address, messages, and any additional information you choose to share with us.

2. WHY IS THE PERSONAL DATA COLLECTED AND FOR WHAT PURPOSES?

- Depending on which features of the Platform you use, we collect different kinds of information (including Personal Data) about or from you. This Personal Data is necessary for the performance of our contractual obligations towards you and providing you with our Services, to protect our legitimate interests, as well as for compliance with regulatory obligations to which we are subject.
- We collect Personal Data to answer your questions, to allow you to sign-up to use the product or contact our team via the Website and to provide support and in some cases, to establish a business relationship with you, to add you to our mailing list and other marketing communications.



- Please note that some of the abovementioned Personal Data will be used for detecting, taking steps to prevent, and prosecution of fraud or other illegal activity, to identify and repair errors, to conduct audits, and for security purposes.
- Personal Data may also be used to comply with applicable laws, with investigations performed by the relevant authorities, law enforcement purposes, and/or to exercise or defend legal claims.
- In certain cases, we may or will anonymize or de-identify your Personal Data and further use it for internal and external purposes, including, without limitation, to improve the services and for research purposes.

3. THE LAWFUL BASES WE RELY ON FOR PROCESSING PERSONAL DATA ARE (IF AND WHEN APPLICABLE):

- The data subject has given consent to the processing of his or her Personal Data;
- Processing is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering a contract; and/or
- Processing is necessary for the purposes of the legitimate interest.

4. SECURITY. We have taken steps to protect your Personal Data with various security measures. However, the safety of your information cannot be fully guaranteed against unauthorized access to our servers. Since information security also depends on the security of your computer, device, or network, and the protection of your login credentials, please ensure you safeguard these appropriately.

5. RETENTION. We retain your Personal Data as follows: (i) where we are required to do so in accordance with legal, regulatory, tax or accounting requirements, or (ii) for us to have an accurate record of your dealings with us in the event of any complaints or challenges, or (iii) if we reasonably believe there is a prospect of litigation relating to your Personal Data or dealings.

5. HOW WE SHARE YOUR PERSONAL DATA

We may share your Personal Data as follows:

- a) We may share your Personal Data with our business partners and affiliated companies, including those within the Cytactic group, for joint products or services. These entities, subject to their privacy policies, may use your data as described in our Privacy Policy.
- b) We'll share your Personal Data when necessary, with regulatory bodies, courts, or authorities to comply with laws and legal requests.
- c) If we plan to sell or transfer part or all of our business, shares, or assets, we'll disclose your Personal Data to potential or actual buyers.
- d) In cases of mergers, acquisitions, bankruptcy, or similar events, we reserve the right to transfer or assign your Personal Data as part of these processes.

6. YOUR PRIVACY RIGHTS

The following rights (which may be subject to certain exemptions or derogations) shall apply to certain individuals (some of which only apply to individuals protected by specific laws):

- You have the right to withdraw consent to the processing, where consent is the basis of processing.
- You have the right to access the Personal Data that we hold and request further details about how we process it, under certain conditions.
- You have the right to demand rectification of inaccurate Personal Data about you. We will promptly correct any information found to be incorrect.



- You have the right to object to unlawful data processing under certain conditions.
- You have the right to the erasure of past data about you (your “right to be forgotten”) under certain conditions.
- You have the right to demand that we restrict the processing of your Personal Data, under certain conditions, if you believe we have exceeded the legitimate basis for processing, the processing is no longer necessary, or if you believe your Personal Data is inaccurate.
- You have the right to data portability of Personal Data concerning you that you provided us in a structured, commonly used, and machine-readable format, subject to certain conditions.

7. USE BY CHILDREN. We do not provide our products or services to children under 18 and do not knowingly collect their Personal Data. If we discover such data collected in violation of privacy laws, we will delete it. If you suspect we have this information, please contact us at privacy@cytactic.com.

8. INTERACTION WITH THIRD PARTY PRODUCTS. We enable you to interact with third party websites, mobile software applications and products or services that are not owned or controlled by us (each a “**Third Party Service**”). We are not responsible for the privacy practices or the content of such Third Party Services. Please be aware that Third Party Services can collect Personal Data from you. Accordingly, we encourage you to read the terms and conditions and privacy policies of each Third Party Service.

10. COOKIES. We use cookies and similar tracking technologies in our Website for necessary purposes. Cookies are small text files that gather information about your activity on our Services. Some cookies remember Personal Data, like your IP address.

11. CONTACT US. If you have any questions, concerns or complaints regarding our compliance with this notice and the data protection laws, or if you wish to exercise your rights, we encourage you to first contact us at privacy@cytactic.com.